

# SEATTLE STREET of DREAMS®

## NEWS ON THE STREET



Newsletter—Late August 2005

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### '05 SHOW CONCLUDES. PATRONS SAY "THE BEST EVER"

#### 6 OF 7 SHOW HOMES ALREADY SOLD !!

With almost every home sold, this year's Street will certainly be considered as one of the best shows ever. Feedback from both show patrons and participants alike has been nothing short of glowing. Show participants have commented that the level of 'serious' interest in their products/services was the highest in their history. **Steve Cramer**, a first time Street builder who sold his 'Aston Villa' during the event (list price: \$2.7M) was one of the satisfied builders. *"It was great to meet thousands of wonderful people during the show. We're already bidding on a custom lakefront home, plus we're working on four additional customs. From start to finish, we've been very pleased with our experience, and we've made new friends along the way."* **Kimberly Lester**, Realtor representative for Street builder **The Redman/CJ Design & Construction Company** says *"This year's show was absolutely fantastic! As a listing agent I heard so many great comments on the architectural diversity this year. There were tons of new and great ideas in every price category for show goers. Oh, by the way....the one house left for sale....we've saved the best for last!"*. Show sponsors had favorable comments as well. *"Every single aspect about our involvement with the Street has been nothing but top notch"*, said **Scott Cook**, self appointed 'minister of chaos' and marketing director of **Eastside Harley Davidson**. *"Your staff's attention to detail and customer service is nothing short of incredible."* Show patron **Chris Canlis** from Seattle, WA had this to say, *"In my opinion, the level of luxury homes and ideas in this Street were unsurpassed!"*.

Again, we humbly say **"Thank you"** to all of those who supported the Street this year.

---John Heller

### COOLEST NEW IDEA VOTING A BIG HIT



*What does a urinal, a TV image on a Master Bathroom mirror, a built-in TV at the foot of a bed, and a personal shower for the pet dog have in common?*



These new ideas received the highest number of write-in votes in our "Coolest New Idea" ballot. The winner? **Rick Gregerson's Master Bathroom "TV Mirror"**. (You should have seen some of the show patrons trying to figure out how Rick was able to broadcast the High Definition picture onto the mirror). The secret? We can't tell.....



**OUR 2005 SHOW CONCLUDED ON AUGUST 14<sup>TH</sup>.**

*We hope you enjoyed the show and we look forward to seeing you next year at Dodd Ranch at Allen Lake on the Sammamish Plateau. If you missed our show, videotapes and show magazines are available for sale on our web site.*

# Opening Night Charity Benefit a Tremendous Success For Children's Home Society of Washington.

Our Opening Night Charity Gala held on Friday, July 8th was, without a doubt, the best ever. The positive comments continue to pour in! It rained all day on Friday, and we were beginning to think we might have a repeat of our famous 1993 Opening Night in Echo Falls where it not only rained the entire evening, but it poured buckets. Instead, the rain stopped just before we opened, and we remained dry until those few big raindrops fell to remind the attendees there were still more homes to view. Our attendance was the highest ever, (1050) and we sold out earlier than ever. The feedback on **Paragon's** catered meal was spectacular, and the double rainbow toward the end of the night just made it all the more special.

With your support over \$70,000 was donated to Children's Home Society of Washington.

- John Heller



*"The Perfect Nightcap!"*



*A Fun Time Was Had By All...*

## *The Street of Dreams Welcoming Committee*



*Irma, Cathy, John & Patricia*



# The Chatham House Dominates 2005 Awards

On August 4<sup>th</sup>, we held our Awards Banquet at the Chateau Ste. Michelle Winery to announce the 2005 award winners in three separate categories (Realtor, Professional Committee & Public Voting).

“**The Chatham House**”, by Parmenter Homes was a clear favorite as judged by the area Realtors, Professional Panel and the show attendees.



## **2005 Winners Selected By Realtor Voting:**

Over 1,400 area Realtors toured the Street of Dreams on July 12<sup>th</sup> and July 26<sup>th</sup> and cast their ballots on site.

Best Value	House # 7 – The Chatham House—Parmenter Homes, Inc.
Best Curb Appeal	House # 7 – The Chatham House Parmenter Homes, Inc. ■ Architects Northwest ■ Miller Brother's Landscaping, Inc.
Most Liveable	House # 7 – The Chatham House Parmenter Homes, Inc. ■ Architects Northwest ■ Ethan Allen Home Interiors
Best Kitchen	House # 7 – The Chatham House Parmenter Homes, Inc. ■ Architects Northwest ■ Ethan Allen Home Interiors
Best of Show	House # 7 – The Chatham House—Parmenter Homes, Inc.

## **2005 Winners Selected By A Professional Committee:**

The following professionals independently toured the Street of Dreams and independently cast their votes:

Donna Shirey, President of the Master Builders Association of King & Snohomish Counties  
Melodie Hurst, President of Northwest Society of Interior Designers  
Jim Seeks, President of American Society of Interior Designers  
Tom Laurence, Board Member of American Institute of Architects  
Matt Mathes, President of American Society of Landscape Architects  
Patti Chalker, Real Estate Agent - John L. Scott, Inc.

Best Architectural Design	House # 7 – The Chatham House—Parmenter Homes, Inc. ■ Architects Northwest
Best Landscaping	House # 7 – The Chatham House—Parmenter Homes, Inc. ■ Miller Brother's Landscaping, Inc.
Best Interior Design & Furnishings	House # 4 – The Breckenridge—Gregerson Custom Homes, Inc. ■ Heartland Interiors
Best Kitchen	House # 4 – The Breckenridge Gregerson Custom Homes, Inc. ■ 4D Architects, Inc. ■ Heartland Interiors
Best Master Suite	House # 7 – The Chatham House Parmenter Homes, Inc. ■ Architects Northwest ■ Ethan Allen Home Interiors
Best Craftsmanship	House # 6 – Mélange - MacPherson Construction & Design LLC
Best of Show	House # 7 – The Chatham House—Parmenter Homes, Inc.

## **2005 Winners Selected By Public Voting:**

Best Landscaping	House # 7 – The Chatham House—Parmenter Homes, Inc. ■ Miller Brother's Landscaping, Inc.
Best Architectural Design	House # 7 – The Chatham House—Parmenter Homes, Inc. ■ Architects Northwest
Best Interior Design & Furnishings	House # 7 – The Chatham House—Parmenter Homes, Inc. ■ Ethan Allen Home Interiors
Best Use of Technology	House # 7 – The Chatham House—Parmenter Homes, Inc.
Best Outdoor Living	House # 7 – The Chatham House Parmenter Homes, Inc. ■ Architects Northwest ■ Ethan Allen Home Interiors
Coollest New Idea	House # 4 – The Breckenridge—Gregerson Custom Homes, Inc.- <i>TV in Mirror of Master Bathroom</i>
Most Creative Make-A-Wish Foundation Room	House # 7 – The Chatham House— <u>Wish Fulfilled</u> : “ <i>I Wish To Have An REI Shopping Spree</i> ” Parmenter Homes, Inc. ■ Ethan Allen Home Interiors (Room Contents Provided By REI)
Best of Show	House # 7 – The Chatham House—Parmenter Homes, Inc.

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## What Is Your Favorite Street of Dreams Memory?

Here is one of the winners in our **"What Is Your Favorite Street of Dreams Memory"** contest.

*"My funniest story was back during the Street of Dreams when it was developed in Bridal Trails (1992—Kirkland Hunt Club). At the time, my husband was representing a buyer who bought one of the lovely homes, so subsequently, we were invited to the big opening night dinner and tour. It was a gorgeous summer evening and everyone was dressed to party, including me. Dinner was great and afterwards we started touring the homes. Back then we took our shoes off as we entered (of which everyone did) and my black pumps were one of 30 pairs left at the front door of one of the show homes. As we were leaving, I began looking for my shoes, but they were missing! So there I was, dressed to kill and running around from house to house in my stockings, checking out everyone's feet for my shoes. Finally, I saw one woman who's shoes looked very familiar and I asked her how her feet felt. She stopped and commented that her shoes were amazingly more comfortable than when she arrived 4 hours earlier. Then after looking at my bare feet, she realized what she had done and was totally embarrassed. After giving my shoes back, she went back and found someone had taken HER shoes! I offered to help her, but she went on her way. I don't know if she ever found her own shoes, but for the rest of the evening I kept mine with me!"*

Submitted by **BJ of Kirkland**. BJ was one of 10 winners receiving four complimentary Street of Dreams tickets.

## Many Thanks to Our 2005 Sponsors

